



## The 12th Annual PROMIS International Conference

# Shaping Better Health Through Patient-Reported Insights: Utilizing PROMIS to Advance Care and Improve Health Systems

**22-23 October, 2026**

Clarion Congress Hotel Prague • Prague Czechia

## Sponsorship and Support Opportunities

### Join Us for an Engaging, Forward-Thinking Conference!



Highlight your company's commitment to bringing the patient's voice to the forefront of healthcare.

Learn, share, and engage with our international community of clinicians, researchers, decision-makers, and healthcare and regulatory professionals.

Visit the [conference website](#) to learn more. Together we are making a difference!

#### Board Corporate Development Committee



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## What is PROMIS?

PROMIS (Patient-Reported Outcomes Measurement Information System<sup>®</sup>) is a set of person-centered measures that evaluates and monitors physical, mental, and social health. The PROMIS family of measures includes more than 550 tools to self-assess the health of adults and children. The measures can be used with the general population and with individuals living with chronic conditions.

PROMIS measures are used around the world and available in English, Spanish and many other languages.

PROMIS is rapidly becoming the global standard in registries, value-based care, clinical sites of service, electronic health records, and population health initiatives. PROMIS measures are generating real world evidence, being administered in clinical trials, and undergoing FDA COA qualification.

## What is the PROMIS Health Organization (PHO)?

The PROMIS Health Organization (PHO) is a growing international organization that welcomes innovative leaders who are integrating the patient's voice in research, clinical care, and healthcare initiatives. PHO members are clinicians, researchers, healthcare and regulatory professionals. They work in hospitals, clinics, academia, private practice, the technology and pharmaceutical industries, and government agencies around the world. They are working to bring the patient's voice to the forefront of healthcare utilizing PROMIS measures.

The PHO is advancing the science of health outcomes assessment by promoting widespread use and education on using PROMIS measures in clinical practice and research.

The PHO offers education for new and experienced PROMIS users with an in-person and online annual research-focused conference, an online virtual PROMIS training workshop, webinars, and on-demand learning opportunities. Visit [www.promishealth.org](http://www.promishealth.org) to learn more.

**Advances in Patient-Reported Outcomes (APRO)** is the Official Journal of the PROMIS Health Organization. [Learn more.](#)



# Learn. Share. Engage.

## The 12th Annual PROMIS International Conference

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**Plenary: The Global Revolution: Transforming Health Systems Through PROMs**

**Plenary: Operationalizing PROMIS for Meaningful Action: Advancing Systems, Clinics,  
and the Patient Experience**

**Plenary: Real-World PROMs Action: Integrating Crosswalks, Interpretation,  
and AI for Better Care**

PROMIS on the International Scene – What’s New

Scholarships for Students, Trainees, and Early Career Professionals

Oral Papers: Clinical and Methodological

Poster Hall and Poster Walks

Roundtables and Mentoring

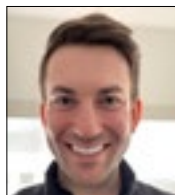
Evening Social Event

Lots of Networking

Meet the PHO Leadership

**Please  
Join Us for Our  
Corporate Advisory  
Meeting!**

### Program Chairs



David Bernstein, MD, PhD, MaBA, MEI  
Mass General Brigham  
Boston, Massachusetts USA



Gemma Vilagut, PhD, MSc  
Hospital del Mar Research Institute  
Barcelona, Spain

## Instructional Objectives

Attendees will become familiar with:

Using patient-reported outcome measures (PROMs) for patient-centered value-based health care, from clinical trials and routine care to health system evaluation, performance measurement, and accountability.

Using PROMIS measures to address practical measurement problems in health-related research and clinical practice.

Using PROMIS measures to improve community, opportunity, and engagement across all patients in health-related research and clinical practice.

Using PROMIS measures to inform individual and population-based patient care, clinical quality improvements,

enhance value in health systems, and to meet regulatory/payer requirements.

Applying implementation strategies to move PROMIS from research settings into clinical practice or health-system wide integration.

Benefitting from psychometrically developed measures, like PROMIS to inform individual and group level change scores and support rigorous outcome assessment.

Determining how PROMIS can be used for screening, symptom management and monitoring in rare and chronic diseases.



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# 22-23 October 2026

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## Sponsorship Opportunities

<b>BENEFIT LEVEL PACKAGES</b>	<b>Diamond \$25,000</b>	<b>Gold \$20,000</b>	<b>Silver \$15,000</b>	<b>Bronze \$10,000</b>	<b>Copper \$5,000</b>	<b>Patron \$2,500</b>
Sponsor the Annual Social Event	✓					
Sponsor a Conference Session	✓	✓				
Shared sponsorship of Welcome Reception/Poster Walk	✓	✓	✓			
Thank You Acknowledgement on Post-Conference Recordings	✓	✓	✓			
Quarter page color ad in Conference Program Book	✓	✓	✓	✓		
Tabletop Exhibit	✓	✓	✓	✓	✓	
Company Logo on Plasma Screens	✓	✓	✓	✓	✓	
Complimentary Conference Registration	4	3	3	2	1	
Company Logo on Conference Website with Link to Your Website	✓	✓	✓	✓	✓	✓
Attendee List for One-Time Use	✓	✓	✓	✓	✓	✓
Verbal Recognition at Opening Session & PHO Business Meeting	✓	✓	✓	✓	✓	✓
Thank You Slide Before and Between Sessions	✓	✓	✓	✓	✓	✓
Thank You Acknowledgement in PHO e-News	✓	✓	✓	✓	✓	✓
Add-on to your support package from the listing on the next page	✓	✓	✓	✓	✓	✓



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## **Add-On Sponsorship Opportunities**

### **Conference Handout**

Your one-page handout is distributed to all attendees at the conference registration desk. Sponsor to provide 200 copies direct to the Clarion Congress Hotel Prague for distribution onsite.

\$800 USD

### **Lanyard**

Your company's name and/or logo may be displayed on the conference lanyard that attaches to each attendee's name badge. Supporting company to send 200 lanyards directly to the hotel.

\$1,500 USD

### **Room Keycard**

Your company's name and/or logo may be displayed on the hotel keycard that conference attendees will use during their stay at the hotel. Supporting company must order keycards through the hotel.

\$4,000 USD

### **Create Your Own Support Idea**

It's your product and your brand! Help the PHO maximize your exposure at the 12th Annual PROMIS International Conference. Your creativity is PHO's best asset.

Contact Zan Lofgren, [zan-lofgren@promishealth.org](mailto:zan-lofgren@promishealth.org) with your idea for pricing and information. (Idea must be approved by September 1, 2026).



## Direct Donation Opportunities

The PROMIS Health Organization maintains two donation funds. Donations, both personal and corporate, are welcome and appreciated. Gifts may be made in honor or memory of an individual or given anonymously. Donating is a wonderful way to support the PHO.

### Give to Support PHO Scholarships

Since 2019, the PHO has awarded 55 scholarships to students, trainees and early-career PROMIS researchers and clinicians to participate in the PROMIS International Conferences.

### Give to Advance the PHO Mission

Donations to the PHO mission support educational offerings and benefits that would otherwise not be possible without higher membership dues.

### Why Donate?

*"The PHO brings together international stakeholders to accelerate the implementation of PROMIS in research and across healthcare settings. In my 10 years of using PROMIS in clinical practice, I have seen how it improves my ability to see what is important to my patients and to foster discussions that impact clinical care. My contributions to PHO help to expand and broaden PROMIS through education and support of new investigators and users to attend annual meetings."*

- Clifton Bingham, MD

*"I contribute to the PHO because we share the same goal: a future where high-quality patient outcomes are standardized and accessible across both research and clinical practice. Contributing helps maintain an actionable organization capable of bridging the gap between academic methodology and real-world application."* - Felix Fischer, PhD

*"I donate because the PHO is the one organization dedicated to advancing the "PROMIS solution" to meaningful inclusion of the patient voice in healthcare research and clinical practice. Also, PHO meetings are focused, engaging, and fun!"*

- Dave Cella, PhD

*"The PHO brings together a unique community focused on improving the health and wellbeing of people everywhere. Supporting the PHO provides opportunities to learn and collaborate with others who share this common goal."*

- Susan Bartlett, PhD

*"As a clinician, I use PROMIS assessments every day in my clinics. Investing in the PROMIS future and giving back financially is the right thing to do."*

- Judy Baumhauer, MD, MPH

Contact: Zan Lofgren, [zan-lofgren@promishealth.org](mailto:zan-lofgren@promishealth.org)

[Direct Donation Information](#)

[Conference Sponsorship webpage](#)